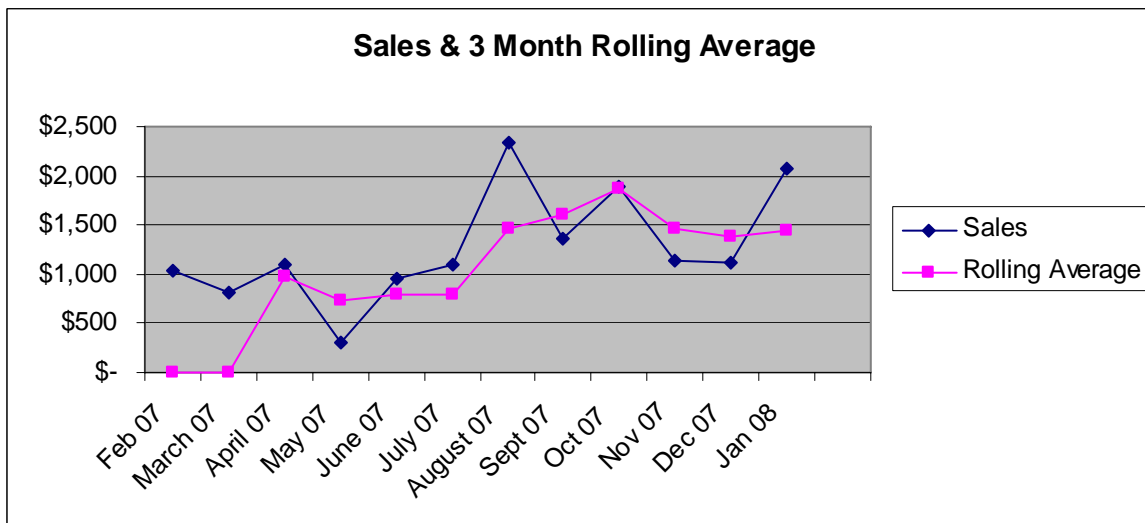


# Financial Case Study

## Chiropractic

**Profile:** Karp chiropractic and rehabilitation in Chester County, PA committed to LifeGuard Health's line of products. Dr. Steven Karp made the initial investment and personal time commitment necessary to become more knowledgeable about Omega-3 Essential Fatty Acids and the differentiating characteristics of LifeGuard Health's products.

**Results:** Significant increase in revenue from Omega-3 Products. Monthly sales have continued to grow to approximately \$1,500 per month. Better clinical outcomes helped word of mouth referrals, leading to an increase in monthly patient traffic.



*Thanks Lifeguard!!! I am so impressed with the positive impact that your Omega 3 products have had on my practice and my patients. We have had incredible results over the past 5 months ranging from lowering blood pressure, relief of chronic arthritic pain, skin conditions such as eczema, psoriasis and acne, and improved mental function. I am proud to continue to use your full line of Omega 3 products in my office.*

~Steven Karp, DC, Karp Chiropractic and Rehabilitation